

Programm: https://srn2022.univie.ac.at/preliminary-program/
14th Screenwriting Research Network International Conference: Globalizing Screenwriting

Analyzing Screenplays presented on the international market: Development, Practice and Benefits of "The SSO- or *40-Steps-Method" From practical use to theory and back again

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Practitioners | Script Analysts | Teachers | <u>www.dfkfilms.com</u> Friday 23rd September 2022, HS 415 Panel 4, 10:30

The multilingual team of dfk*script*service analyzes 150 scripts per year from all over the world. Based on the concrete needs in film production and investment, domestic and worldwide distribution we offer analysis, evaluation, and improvement of scripts. Our basic tool is the newly developed and approved technique: the Story-Step-Outline (SSO) | *40-Steps-Method. For many years, we worked with this highly objectifying method for current film projects as well as for classics in teaching. This tool is designed to deconstruct the script into a concrete number of events, and sheds light to the author's intentions in a psychoanalytical way.

In a challenging learning process between theory and practice, the SSO | *40-Steps-Method was brought to life by

- experiences in film production and distribution,
- the encounter with František "Frank" Daniel the best teacher of script writing and analysis. This political refugee was as decisively as discreetly involved in the worldwide successful ONE FLEW OVER THE COCKOO'S NEST and many others,
- Paul Schrader's' meticulous and unique approach to script writing (his early work),
- studies of drama theories, psychoanalysis, and the best films/scripts.

Every successful film is based on a great script. The story, the characters and their universe, the topics and every other aspect must be fully worked-out AND fully adapted to the specifications of the 7th art. Our research and our experience show: a fully developed story for cinema consists of around 40 Steps in a 90 to 120 minute film. This is as true for classics as it is for current films:

- SOME LIKE IT HOT | 121' | 40 Steps
- THELMA & LOUISE | 130' | 42 Steps
- AMADEUS | 153' | 45 Steps
- AMERICAN BEAUTY | 122' | 41 Steps
- TITANIC | 194' | 54 Steps

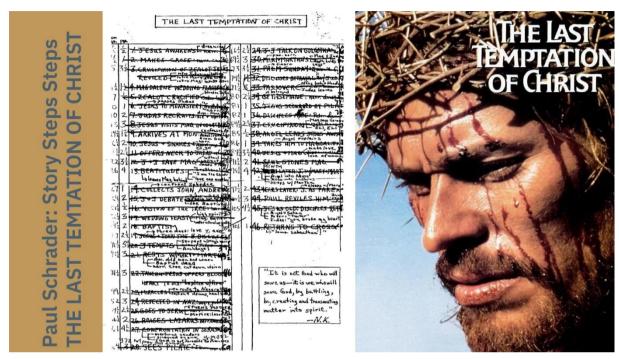
based on the analysis of the 156-page original screenplay dated Mai 7, 1996.

Too many European films hardly achieve 25 steps. The detailed SSO | 40*-Steps Script Analysis identifies the existing story-steps. It allows to ask questions and to provide comments on every story-step for making a good script great. We improved and discussed our approach on 3 continents with very divers filmmakers, producers, and experts.

European screenwriters waste 30 - 50 % of the potential of their stories.

story-step-outline-method

de-dramatize the script
in order to
re-construct the story behind



Paul Schrader's handwritten story steps reflecting the story developing and script writing process of THE LAST TEMTATION OF CHRIST

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SHORT BIOs

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Academic studies

Political Science | Free University Berlin

Screenplay | German Film and Television Academy (dffb)

Screenplay expert

Guest lecturer at the dffb, the Free University Berlin and the Academy of German Economy for Further Training:

- Script writing | Script analysis
- Writing for TV-series | Development of TV-series
- Journalism for press and public relations | Journalism for environmental issues
- Tutor for the intensive dfk*films Berlinale workshop for European students.

Worked as

- Head of departments | Managing director for institutions in culture, media and further training;
- Writer for ORF, RTL, SAT1, ZDF and production companies in Austria, Switzerland, Germany and Finland.
- Active for dfk*films and <u>dfk*script*service</u> since 2002 as writer, story editor and script analyst.



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Academic studies

Psychology, Journalism and Sociology at the University of Zürich.

Further Training

Script analysis and script writing workshops with František "Frank" Daniel, Paul Schrader, Robert McKee and many more. Studies of story and script writing theories.

Tutor and Board Member

Co-founder and board member of FOCAL, the Swiss foundation for further training for film professionals; as well tutor at film schools and workshops in Europe and Africa.

Expert in film business & screenplay

- Distributor (260 films released in Switzerland, theatrical and tv)
- Producer (24 films, 116 awards at film festivals, amongst them a Golden Palm and the Jury Prize at Cannes, Silver Bears at Berlin, Golden and Silver Leopards at Locarno, Oscar and Golden Globe Nominations, French Césars, Italian Donatellos, etc.)
- World Sales (154 films, the first awards for Turkish and Indian films at international film festivals)
- Story editor and Script analyst, not mention or pen named, ghost analyst/writer.

After teaching together with Frank Daniel and Paul Schrader dfk developed the basic of a very refined script analysis approach: "The SSO- or *40-Steps-Method" (link: <u>40-story-step-outline-system</u>).

The production "YOL" (The Way) was awarded with the Golden Palm at Cannes and was released again as completed and restored film 2017 at the Cannes Classics programme as "YOL – The Full Version".

dfk*films | dfk*script*service

Since the establishment of CACTUS' Scenario Service department in the 90s and its successor DFK FILMS LLC Zürich more than 3000 screenplays and treatments were analyzed on behalf of distributors, film producers and investors.

All these projects with their screenplays were looking for financing on the international market to attract investors or to sign pre-sales' license agreements.

The statistics of the script*service confirmed that 97% of the negative and 76% of the positive evaluations turned out to be correct regarding the failure or the success of the films' theatrical releases.

We are happy to share our expertise, our skills and practical experience through workshops, further education and lectures.

In Europe, Africa and most recently in China we trained established and aspiring film professionals in English, German and French.